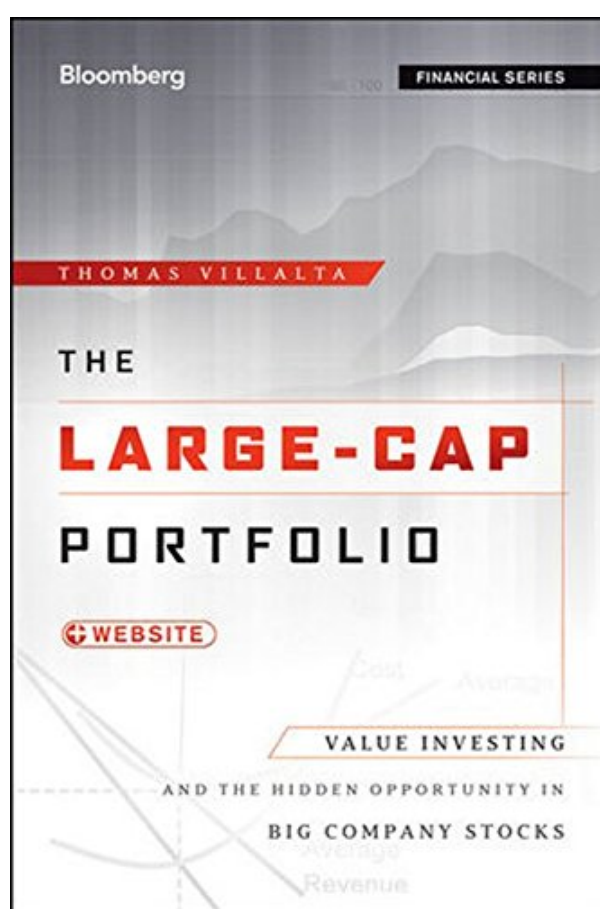
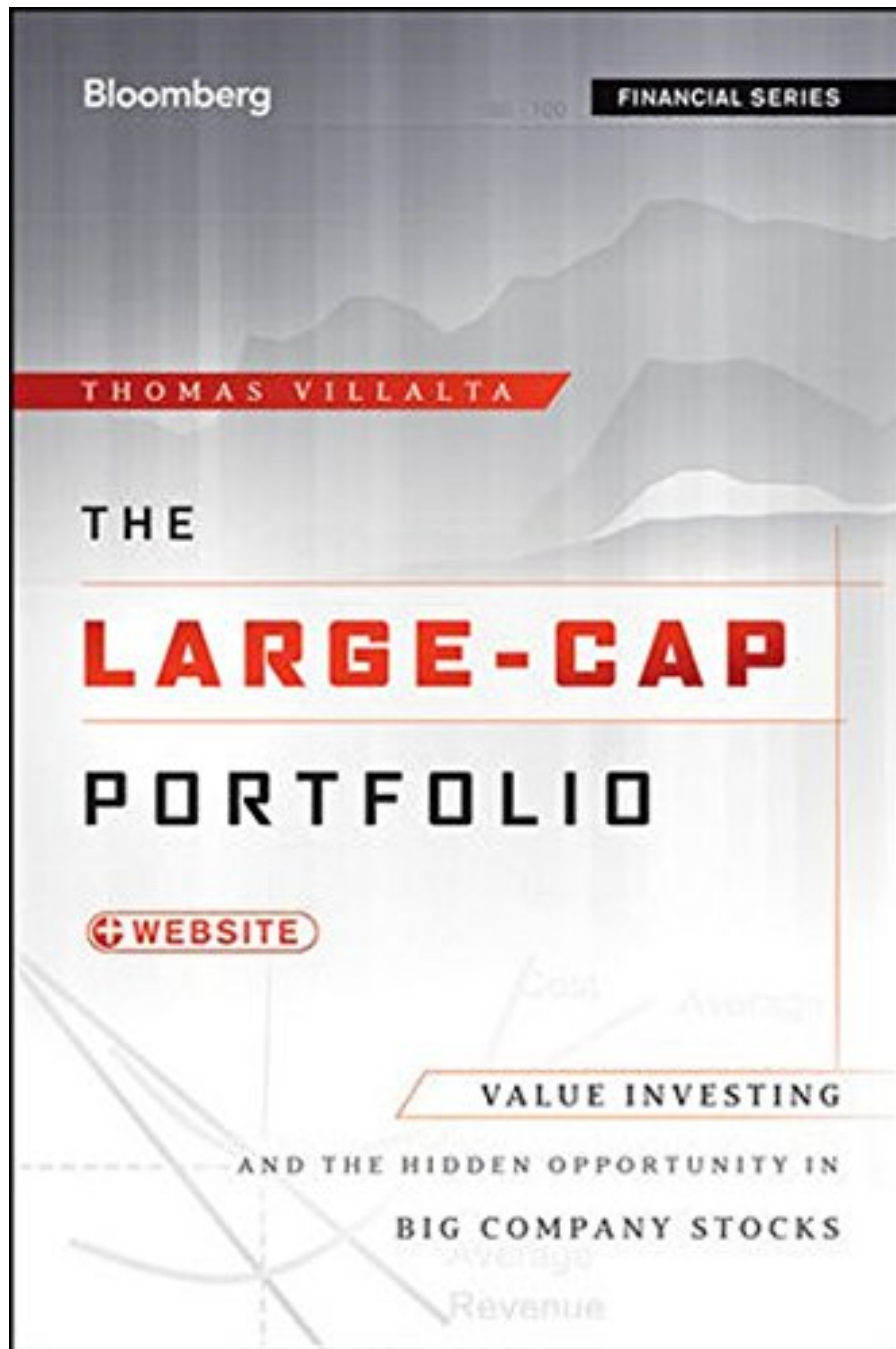


**THE LARGE-CAP PORTFOLIO, + WEB SITE:
VALUE INVESTING AND THE HIDDEN
OPPORTUNITY IN BIG COMPANY STOCKS
BY THOMAS VILLALTA**



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From the Inside Flap

Prevailing investment wisdom has declared active management of mid- to large-cap stocks a futile endeavor. Large-cap, or "large market capitalization," refers to the stocks of the largest, most highly valued companies in publicly traded securities markets. With market capitalization values of roughly more than \$10 billion, these companies include many of the most recognized businesses in the world—from Walmart and Microsoft to General Electric and McDonald's. Their stocks, many investment experts contend, offer few chances to be opportunistic, but *The Large-Cap Portfolio + Website: Value Investing and the Hidden Opportunity in Big Company Stocks* takes a different view.

Contrarian and revolutionary, the book presents readers with a unique new methodology for identifying and approaching major assumptions about stock valuation, so that you can make better, more informed decisions about where to invest. Exploring the issues most relevant to analyzing large-cap stocks, author and portfolio manager Thomas Villalta looks at the opportunities and challenges large-caps present.

Encompassing a wide array of relevant subjects, the book includes chapters on trends, growth, research, and other essential topics, making it a must-have resource for anyone looking to buy stocks in large-caps—from professional investors to savvy amateurs.

Incorporating real-world examples to bring the concepts of assessment and valuation to life, the book includes an in-depth case study of Hewlett-Packard that walks you through the process of evaluating a large-cap opportunity step by step. In addition, a dedicated chapter on portfolio management offers additional insights and examples so that you can build a portfolio that's capable of outperforming relevant benchmarks. And for even more immersion, the book provides readers with access to a supplemental website loaded with further resources.

Accessible and comprehensive, *The Large-Cap Portfolio* brings together essential information on how to

capitalize on the stocks that most investors steer clear of. There's money to be made in large-caps, and this book is your guide to seizing the opportunities in this important segment of the market.

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THE LARGE-CAP PORTFOLIO, + WEB SITE: VALUE INVESTING AND THE HIDDEN OPPORTUNITY IN BIG COMPANY STOCKS BY THOMAS VILLALTA PDF

The practical guide to finding value and opportunity in large-cap stocks using investor behavior

Large-Cap is an abbreviation of the term "large market capitalization" and refers to the stock of publicly traded companies with market capitalization values of roughly more than \$10 billion, like Walmart, Microsoft, and Ford. Because of their size, the conventional view is that these companies do not present investors with an ability to be opportunistic. The Large-Cap Portfolio + Website argues that, contrary to popular perceptions, significant opportunities exist in these stocks.

Written with a fluency that both the savvy amateur and professional investor will understand, the book fills a void in the market by offering the practitioner a methodology to identify and approach the major assumptions that underlie valuation, with an emphasis on issues that are more relevant to the analysis of large-cap stocks.

- Full of useful information on how to reap the rewards of stocks that most investors avoid
- Presents essential insights into understanding stock valuation
- Includes an actionable chapter devoted to portfolio management

Packed with timely instruction, Large-Cap Portfolio gives readers invaluable insights and examples of how to build portfolios that will out-perform broad market benchmarks.

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I like the way the book is written and the style of investing that is being covered since it is hard to find this topic in writing now. Most investors or inspired investors want to make cash now and neglect this great way of financial success.

The book is definitely not for beginners however since there is a lot of financial vocab that is used and not every word is defined for the reader. I can see how this book would be difficult for someone who has never read about investing or took a class before and is brand new to the terminology.

I just wanted to point out the above to give a heads up for any beginner investors. Otherwise this book is FANTASTIC!

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