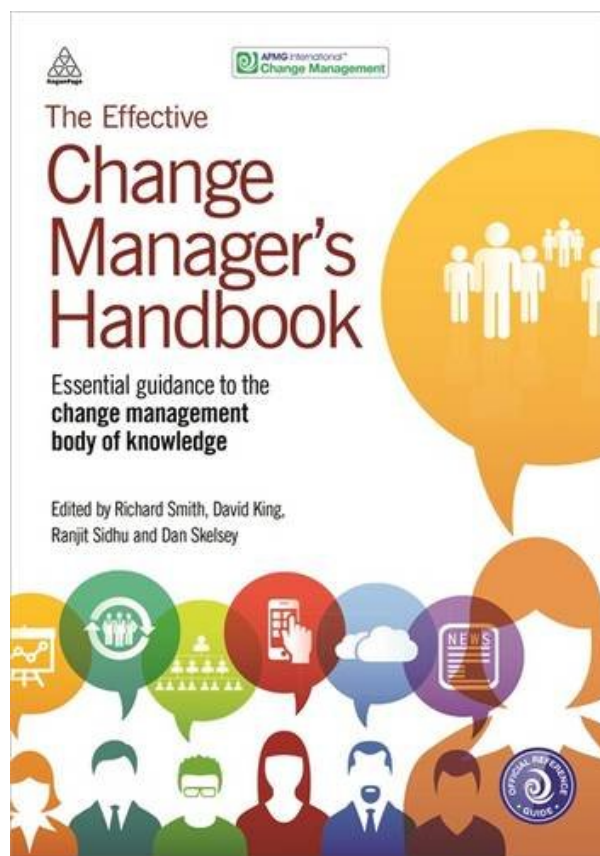
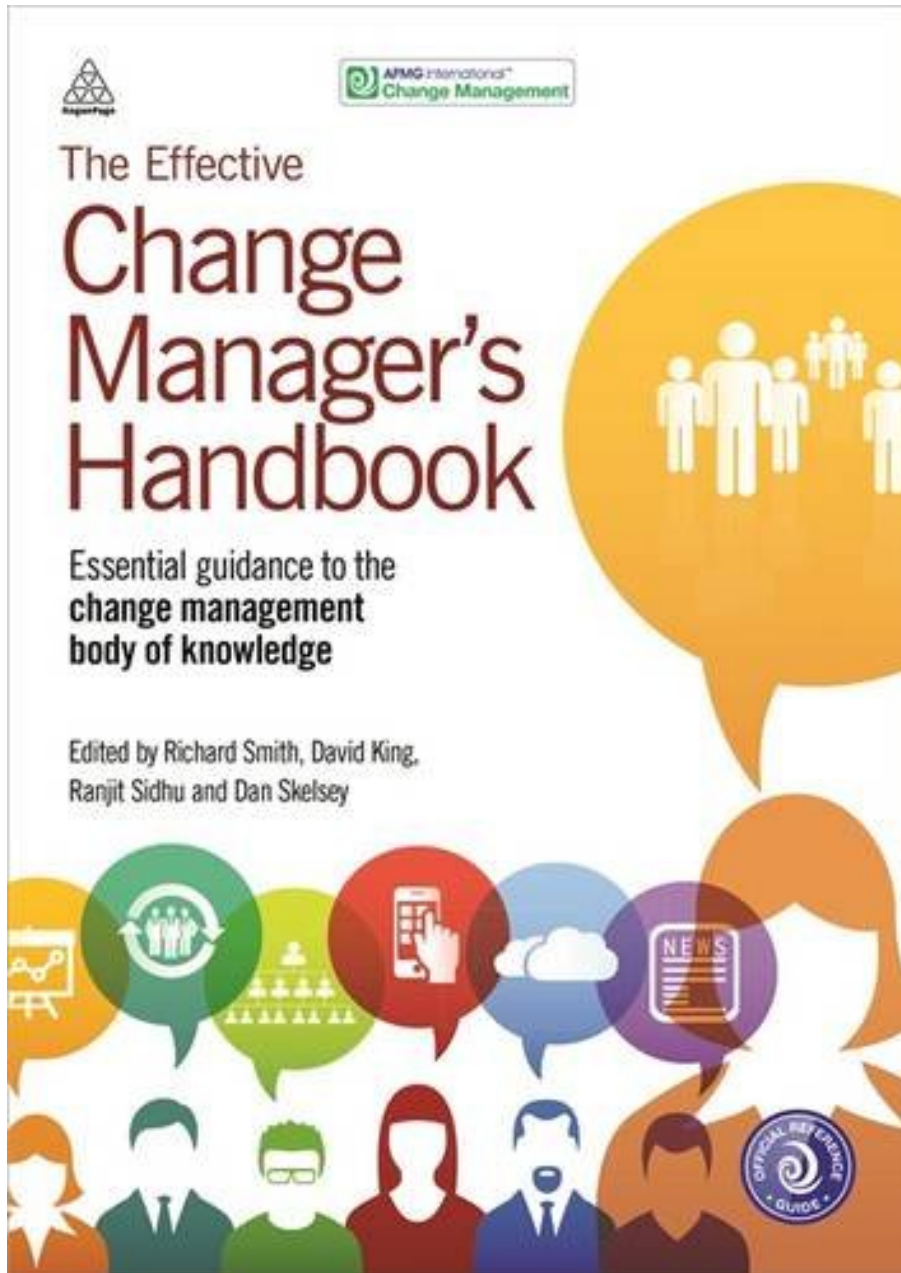


THE EFFECTIVE CHANGE MANAGER'S HANDBOOK: ESSENTIAL GUIDANCE TO THE CHANGE MANAGEMENT BODY OF KNOWLEDGE BY APMG



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Review

"It can ...be used as a college-level business text, as it includes 'questions to think about' at chapter's end and includes numerous charts, graphs, and case studies in the course of exploring a change manager's processes. References and insights into how change management concepts can be applied across the board to a wide variety of scenarios makes this a solid reference." (California Bookwatch, The Business Shelf Midwest Book Review)

About the Author

APMG is a leading global Examination Institute and the Official Accreditor of the UK Government's Cabinet Office and by the United Kingdom Accreditation Service (UKAS). They accredit professional training and consulting organizations and manage certification schemes for knowledge-based workers.

Richard Smith is a specialist in organizational development-related people development issues. Currently running his own consulting company, Richard Smith Associates, he works with clients as diverse as Unilever, Nestle, Mars and Harvard Business School. He is the Chief Examiner for APMG Change Management products and lead author of the first global Change Management Body of Knowledge (CMBoK) for the Change Management Institute.

Ranjit Sidhu is an accredited trainer for APMG International's Change Management, AgilePM, and Facilitation qualifications, and the AXELOS PRINCE2® certification. She is a contributing author for the CMBoK from the Change Management Institute. She is the author of *Titanic Lessons in Project Leadership* (Multi-Media Publications).

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programs to business managers and professionals. He is the founder of Systemic, a consulting and training company, and he is an examiner in Change Management for global qualifications body APM Group International and a co-author of the CMBoK.

Dan Skelsey is an examiner for the APMG change management qualifications.

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The Effective Change Manager's Handbook is explicitly designed to help practitioners, employers and academics define and practice change management successfully and to develop change management maturity within their organization. A single-volume learning resource covering the range of knowledge required it includes chapters from established thought leaders on topics ranging from benefits management, stakeholder strategy, facilitation, change readiness, project management and education and learning support. Covering the whole process from planning to implementation, it offers practical tools, techniques and models to effectively support any change initiative.

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