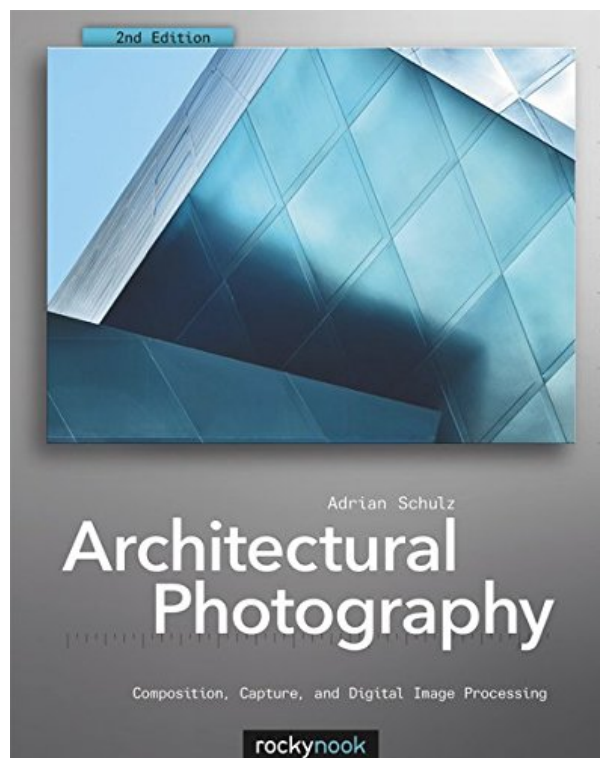
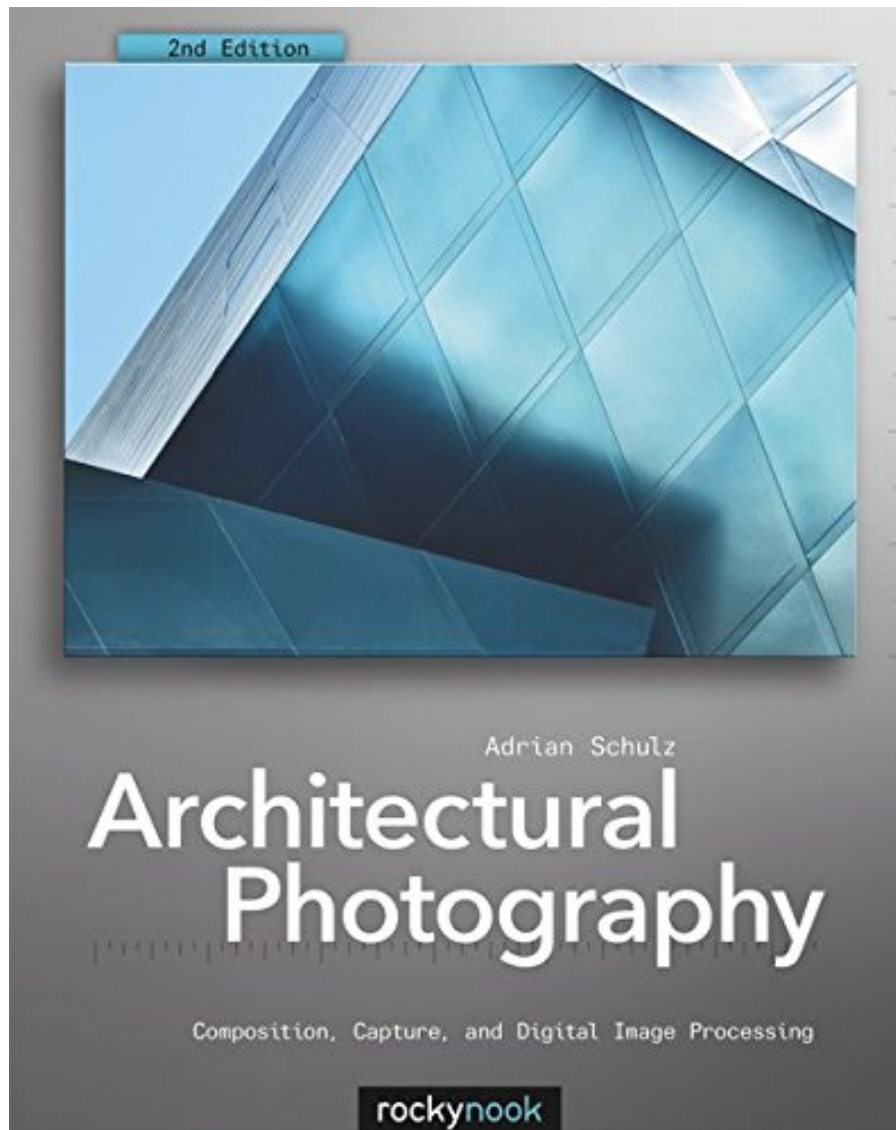


ARCHITECTURAL PHOTOGRAPHY: COMPOSITION, CAPTURE, AND DIGITAL IMAGE PROCESSING BY ADRIAN SCHULZ



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About the Author

Adrian Schulz lives in Berlin, Germany and received a degree in architecture from TU Berlin. Early in his studies, he became interested in architectural photography, and thus it became the subject of his thesis. Adrian now works as a professional architectural photographer both in Germany and North America.

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Architectural photography is more than simply choosing a subject and pressing the shutter-release button; it's more than just documenting a project. An architectural photograph shows the form and appeal of a building far better than any other medium. With the advent of the digital photographic workflow, architects are discovering exciting new opportunities to present and market their work.

But what are the ingredients for a successful architectural photograph? What equipment do you need? How can you improve your images in your digital darkroom? Why does a building look different in reality than in a photographic image? In this book you will find the answers to these questions and much more.

Author Adrian Schulz-both an architect and a photographer by training-uses real-world projects to teach you how to:

- Capture outstanding images of buildings, inside and out
- Choose the right equipment and use it effectively
- Compose architectural shots
- Work with ambient and artificial light
- Process images in an efficient workflow based on Adobe Photoshop

This book is a step-by-step guide to architectural photography for both the aspiring amateur photographer interested in architectural photography and the professional photographer wanting to expand his skills in this domain. Moreover, architects themselves will find this book motivating and inspiring.

This second edition has been extensively revised and includes 80 new images and illustrations, as well as an expanded chapter on shooting interior spaces. Also included is an updated discussion of post-processing techniques and the latest technical developments in the world of photography. With this book, you will learn a variety of creative tips, tricks, and guidelines for making the perfect architectural image.

- Sales Rank: #813034 in Books
- Published on: 2012-02-01
- Original language: English
- Number of items: 1
- Dimensions: 10.00" h x .70" w x 8.00" l, 1.80 pounds
- Binding: Paperback
- 240 pages

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studies, he became interested in architectural photography, and thus it became the subject of his thesis. Adrian now works as a professional architectural photographer both in Germany and North America.

Most helpful customer reviews

19 of 19 people found the following review helpful.

Good Beginner Book

By dino

This book is probably a good introduction to architectural photography for beginners. Over 50% of the book is very basic stuff, rule of thirds, golden ratio, exposure, difference between full frame and cropped sensor cameras, how to choose a tripod.... Things you can find in any basic photography book.

The architecture specific section details some good basic techniques. The authors photos are quite good, I would be very happy if I could make photos of this quality. However, the description of the technique used for each photo is very cursory: contains the focal length and exposure but few details of the photo capture, and no details of the digital manipulation for each photo which would be very helpful.

Most interestingly, the author speak often about how important a tilt shift lens is, but then gives no details on how to use one! How about a chapter on using a tilt shift lens?

The last part of the book is dedicated to digital image processing. The HDR section for Photomatix is quite good if you have never used the software, although cursory. The section on Photoshop I believe is out of date, it doesn't appear to be CS6 compatible.

Overall, if you are a beginning photographer, then this is probably good information. If you are an experienced photographer and looking for advanced techniques, you'll probably be disappointed.

7 of 8 people found the following review helpful.

A FANTASTIC READ

By Jeff Ornstein

As an architect with over forty years in the design of commercial buildings; and as a photographer for over fifty years, i have to say that this is a must read for ANYONE interested in photographing buildings and other man-made structures.

The technical information and the aspects of photographing are 'right-on' and leads to an understanding of the life of a building. The art of the photograph is almost as important as all the technical information.

There is great discussion as to the use of the images; from commissioned work on a specific building to the making of an 'art' image for the photographer's use and enjoyment.

In my own work I have been employing HDR for interior shots for about nine years. The discussion of this by the author is informative without being over the top.

This is definately a book I would recomend to anyone. It is also a must for any practicing architect or engineer.

8 of 10 people found the following review helpful.

Detailed But Boring

By Conrad J. Obregon

I usually expect that there will be improvements in the second edition of a book over the first. Unfortunately, after looking at my review of the first edition of this book, I found the improvements to be marginal.

After a brief introduction to the history of architectural art, the book has three sections that deal with camera technology, shooting techniques and image processing. Throughout the emphasis is on the geometry of architectural photography, emphasizing how distortion can creep into such photographs and suggesting techniques for mitigating those distortions. The author's writing is straight forward, and with one or two exceptions comprehensive. It is also quite dull. It might even incline the reader to think architectural photography is boring.

The author emphasizes the conflict between photographer and architect, in that the architect wants to display his design art, while the photographer may be more interested in photographic art. Unfortunately, while there are a few artistic images, little of the book is dedicated to how to make architectural images photographically more artful.

Interior architectural photography is covered, but only briefly, and with little instruction on lighting, which is one of the key elements of this sub-genre.

The section on post-processing will seem like old hat to experienced Photoshop users, except for the section on the lens correction tool, which is a little more detailed than most explanations. The sub-sections on the use of HDR and panoramic stitching software seemed more extensive than in the last edition, reflecting the increased popularity of these tools, although curiously the author demonstrates stitching software using Hugin, which is freeware and, in my experience, a little slower than, say, an industry standard like PTGUI. On the other hand, Schulz also provides instruction on the Photoshop implementations of HDR and stitching, which are perfectly respectable and available within Photoshop, if not often the tools of choice of specialists. Even though no other author has dealt with the subject (as far as I know), I had hoped that Schulz would deal with stitched image projections, but that topic was unmentioned.

If you are interested in exterior architectural photography, this book will tell you everything you need to know, although you might have to stifle a yawn.

See all 20 customer reviews...

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